COOKIES POLICY

Veranatura uses cookies to improve the user experience and the quality and performance of its website.

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Cookies are small text files that are stored on your computer or on your mobile device through your browser.

They allow access to specific areas of the website and a quicker and more efficient browsing experience so that you do not need to enter the same information repeatedly.

When you click on the cookies banner or continue to browse the Veranatura website, you agree to cookies being installed in your access devices, without prejudice to the control and management available.

Any user may accept, decline or delete cookies, through their web browser.

If cookies are deactivated or blocked, some areas of the website may be inaccessible.

Cookies do not store any kind of personal information on users, such as name or address; they only store information relating to user preferences.

Veranatura may also use web beacons (including conversion pixels – JavaScript code located on a web page that are activated when someone visits that page) or other technologies for purposes similar to those identified above on its website, in marketing emails or possibly in Newsletters.

Web beacons do not place information in users' devices. Together with cookies, they allow activity on the website to be monitored.

Temporary cookies only remain in the browser while the user is on the website; permanent cookies are stored in the browser of the user's access devices, and are reused whenever the user enters the website to guide browsing according to preferences, and consequently provide a more personalised service.

Some cookies are needed to ensure the user access to some website areas and services; other cookies have an analytical function in terms of website performance and the way in which the user uses the website, with the aim of improving performance. Under no circumstances are they used to collect any information or personal details on the users. There are also other cookies that serve to improve functionality whenever the user accesses the website.

By choosing the appropriate settings in the respective browser, any user may accept, reject or delete cookies. The user may also decide at any time to be notified when cookies are received, as well as to block them from entering their system.

In short, cookies are used to monitor and analyse website use, with the purpose of improving its performance and quality, and consequently of providing the user with a better service. Accordingly, in addition to the essential cookies, the Veranatura website also uses analytical and functional cookies. In terms of storage, some are saved permanently at the level of the browser, in the user's access devices and are reused whenever the user enters the website. Others are temporary, remaining at browser level until the user leaves the website.

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